

Corporate Bridge's Computer Based Comprehensive Course on Macroeconomics for Investors

The main goal of the workshop is to analyze the relationship between macroeconomic variables and prices of shares. The workshop provides tools and techniques to assess the corporate and industry performances based on macroeconomic variables. The course will illustrate and examine the relationship between selected macroeconomic variables and the stock market. The course will help the professionals to correlate the stock market with change in short and long term interest rates, industrial production, price levels, exchange rate, money supply etc.

Agenda and Schedule

Session 1	Introduction to Macroeconomics
Session 2	Gross Domestic Product
Session 3	Macro-Economic Management
Session 4	Impact on Equity Market

Session 1: Introduction to Macroeconomics

The objective of this session is to understand the importance of economy and how it affects the business system.

The session will also cover wealth and income from the macroeconomic perspective

Session 2: Gross Domestic Product

- Anatomy of GDP
- Splitting the GDP
- Consumption – Key Indicators
- Investments – Corporate Sector
- Government Expenditure
- External Trade
- Sector –wise Contribution

Session 4: Impact on Equity Markets

Sector wise affect of Macro Factors. In this session, different sectors like FMCG, Automobiles, Banking, Energy, Metals, Real Estates, Media, Telecom, IT-ITeS, Logistics, Cement, Fertilizers, Retailing, Capital Goods, Infrastructure etc.

Session 3: Macro-Economics Management

- Household
- Corporation
- Government
- Central Bank
- Inflation
- Exchange Rate

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For Registrations Contact:
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Who should attend?

- ➔ Investment bankers
- ➔ Fund managers
- ➔ Equity analysts
- ➔ Equity traders
- ➔ Equity Sales
- ➔ Credit analysts
- ➔ Strategists
- ➔ Treasurers
- ➔ Executive Level Managers
- ➔ Students

Contact us at:

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Team at Corporate Bridge Academy:

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Gaurav Singh (IITD, IIMC)
S. Premananda (IITD, IIMC)
K. Kayideni (IITD, IIMA)
Bharat Rathi (IIMI)
Kavish Sarawgi (IIML)
40+ faculty from IIT-IIM with significant experience in Investment Banking, Equity Research, Private Equity, Risk Management etc.

Our Advisory Team:

Dr. T. R. Madan Mohan (Ex Prof. IIM Bangalore)
Prof. B. K. Mohanty (IIM Lucknow)
Prof. A.K. Mishra (IIM Lucknow)
Prof. Pranay K Swain (IIM Calcutta)
Romil Pant (National Head, Future Capital Financial)

About Corporate Bridge

Founded by graduates from leading institutes (IITs, IIMs), Corporate Bridge is a global full-service financial training firm, providing instructor-led training and e-learning services to professionals from investment banks and financial institutions. Also, it has conducted seminars at some of the most prestigious academic institutions and corporations in the world, including IIM Lucknow, IIM Indore, IIT Delhi, IIT Kanpur, MDI Gurgaon, FMS Delhi, NITIE, NMIMS, BSE, Indian Institute of Capital Markets etc..

Never thought of macro variables in analyzing a share. This workshop gives a very genuine way of looking at a share – Ujwal,
Equity Analyst from a Multinational Company