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**Corporate
Bridge
Academy**

Comprehensive Course on **STOCK MARKET & TECHNICAL ANALYSIS**

An IIT-IIM Alumni Venture

Course Objective

The main goal of the workshop is to provide tools and techniques to professionals to assess the corporate performance & reinforcing decision making skill. The course has been designed to enhance the financial acumen and analytical skills among professionals. This program focuses on intuitive appreciation of fundamental concepts of finance & Valuations and the ability to understand how these concepts are useful for decision making. By the end of course, the participants will gain a thorough understanding of financial and accounting concepts which will help them in better comprehension of the commercial and financial aspects.



Course Highlights

- Learn professional analysis to evaluate historical and current trends of a company
- Effectively forecast trends and performance of the firm using analyst's tool like horizontal analysis, Vertical analysis and Ratio Analysis
- Insights to various sophisticated fundamental valuation tools as used by Buy Side/Sell Side analyst and Investment Bankers with key focus on DCF, SOP, Equity and EV Multiples.
- Understanding Technical Analysis
- Insights to various macroeconomic aspects and its impact on the industry and market

Agenda and Modules

Module 1	Economic & Industry Analysis
Module 2	Financial Statement Analysis
Module 3	Fundamental Valuations
Module 4	Technical Analysis

Module 1: Economic & Industry Analysis

- Gross Domestic Product
- Anatomy of GDP, Splitting the GDP
- Consumption – Key Indicators
- Investments – Corporate Sector
- Government Expenditure, External Trade
- Sector –wise Contribution
- Macro-Economics Management
- Household, Corporation, Government
- Central Bank, Inflation, Exchange Rate
- Impact on Equity Markets
- Sector wise affect of Macro Factors

Module 2: Financial Statement Analysis

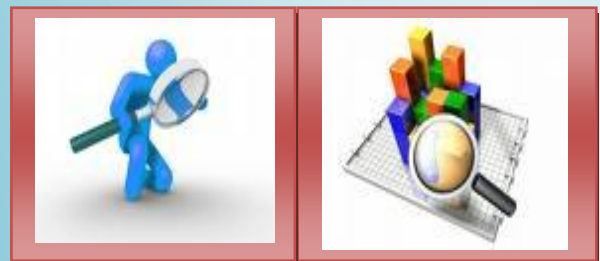
- Introduction to financial Statement Analysis
- Components of financial statements
- Financial Statement Analysis frameworks
- Interlinking the Business and Statements
- Understanding Income Statement



- Revenue and Expense Recognition
- Methods for Depreciation
- Profit and EPS
- Cash flow Analysis
- Case Analysis
- Interpretation of Balance Sheet
- Assets, Liabilities and Accrual Methods
- Off Balance Sheets Items and notes
- Identifying the shenanigans in Balance sheet



- Common Size Statements, Internal liquidity analysis
- Leverage & Operating profitability analysis, Return on total capital
- Dupont analysis - Return on equity
- Risk analysis - Operating & Financial Leverage, coverage ratio



Module 3: Fundamental Valuations

- Equity value multiples
 - P/E, P/CF, P/BV, PEG, Dividend Yield
- Let us put it together!
- Asset based valuation
- Sum of parts
- Mergers and acquisitions comparables
- Replacement cost method
- Qualitative factors in valuation -management quality
- What is a multiple?
- Identifying comparables
- Equity value & Enterprise value
- Calculation of valuation multiples
- Enterprise value multiples
- EV/Sales, EV/EBITDA, EV/EBIT, EV/FCF, EV/Capacity

Module 4: Technical Analysis

- Introduction
- Basic assumptions of Technical Analysis
- Fundamental analysis versus technical analysis
- Dow Theory
- Chart types
- Support and resistance levels
- Time frame selection
- Risk management strategies
- Volume and Trend lines
- Channels Trading
- Exponential Moving Averages
- Bollinger Bands Theory
- Major Price Indicators
- Major Volume Indicators
- Visual pattern investments
- Advanced case study
- Swing vs. Intraday trading tools and setups
- Workshop session on Indian Companies
- Famous Websites and tools

Excel Beyond Excellence!

Corporate Bridge Academy is a global full-service training firm, providing instructor-led training and e-learning services to professionals from top investment banks and financial institutions. Our training programs have attracted working professionals from **top notch firms like J.P.Morgan, Citi group, RBS, LIC, Religare securities, Reliance capital, Nomura, SSJ Securities, J M Financial, ICICI Securities, DBOI, HDFC Securities, CRISIL, Grid Stone, ICICI PRU, Mitsubishi, BSE, NSE, India Bulls Securities, Capgemini, Corporation Bank, Cognizant, Central Bank Of India, India Infoline Ltd, Edelweiss, HDFC Bank, IDBI Bank, Tata Capital, Reliance Money, CNBC, TCS, E&Y, Birla Sunlife** etc. to name a few. We also conduct in-house training for firms like **CLSA India, JM Financials, Capvent India** etc. Candidates of Corporate Bridge have been preferred by firms like **ICICI Direct, Share Khan, Adventity, Accenture, CARE Ratings, KR Choksey, SMC** etc. for employment.

Corporate Bridge has conducted training programs and seminars at some of the most prestigious academic institutions and corporations in the world, including **IIM Lucknow, IIM Indore, IIT Delhi, IIT Kanpur, MDI Gurgaon, FMS Delhi, NITIE, NMIMS, BSE, Indian Institute of Capital Markets** etc.

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