

Stock Market Analysis Course Objective

The main goal of the workshop is to provide tools and techniques to professionals to assess the corporate performance & reinforcing decision making skill. The course has been designed to enhance the financial acumen and analytical skills among professionals. This program focuses on intuitive appreciation of fundamental concepts of finance & Valuations and the ability to understand how these concepts are useful for decision making. By the end of course, the participants will gain a thorough understanding of financial and accounting concepts which will help them in better comprehension of the commercial and financial aspects.



Course Highlights

- Learn professional analysis to evaluate historical and current trends of a company
- Effectively forecast trends and performance of the firm using analyst's tool like horizontal analysis, Vertical analysis and Ratio Analysis
- Insights to various sophisticated fundamental valuation tools as used by Buy Side/Sell Side analyst and Investment Bankers with key focus on DCF, SOP, Equity and EV Multiples.
- Understanding Technical Analysis
- Insights to various macroeconomic aspects and its impact on the industry and market

Agenda and Modules

Module 1	Economic & Industry Analysis
Module 2	Financial Statement Analysis
Module 3	Fundamental Valuations
Module 4	Technical Analysis

Module 1: Economic & Industry Analysis

- Gross Domestic Product
- Anatomy of GDP, Splitting the GDP
- Consumption – Key Indicators
- Investments – Corporate Sector
- Government Expenditure, External Trade
- Sector –wise Contribution
- Macro-Economics Management
- Household, Corporation, Government
- Central Bank, Inflation, Exchange Rate
- Impact on Equity Markets
- Sector wise affect of Macro Factors

Module 2: Financial Statement Analysis

- Introduction to financial Statement Analysis
- Components of financial statements
- Financial Statement Analysis frameworks
- Interlinking the Business and Statements
- Understanding Income Statement



- Revenue and Expense Recognition
- Methods for Depreciation
- Profit and EPS
- Cash flow Analysis
- Case Analysis
- Interpretation of Balance Sheet
- Assets, Liabilities and Accrual Methods
- Off Balance Sheets Items and notes
- Identifying the shenanigans in Balance sheet



- Common Size Statements, Internal liquidity analysis
- Leverage & Operating profitability analysis, Return on total capital
- Dupont analysis - Return on equity
- Risk analysis - Operating & Financial Leverage, coverage ratio



Module 3: Fundamental Valuations

- Equity value multiples
 - P/E, P/CF, P/BV, PEG, Dividend Yield
- Let us put it together!
- Asset based valuation
- Sum of parts
- Mergers and acquisitions comparables
- Replacement cost method
- Qualitative factors in valuation -management quality
- What is a multiple?
- Identifying comparables
- Equity value & Enterprise value
- Calculation of valuation multiples
- Enterprise value multiples
- EV/Sales, EV/EBITDA, EV/EBIT, EV/FCF, EV/Capacity

Module 4: Technical Analysis

- Introduction
- Basic assumptions of Technical Analysis
- Fundamental analysis versus technical analysis
- Dow Theory
- Chart types
- Support and resistance levels
- Time frame selection
- Risk management strategies
- Volume and Trend lines
- Channels Trading
- Exponential Moving Averages
- Bollinger Bands Theory
- Major Price Indicators
- Major Volume Indicators
- Visual pattern investments
- Advanced case study
- Swing vs. Intraday trading tools and setups
- Workshop session on Indian Companies
- Famous Websites and tools

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